



Draft Programme

Main Venue: Sichuan Jinjiang Hotel

Add: No.80, Section 2, Renmin RD. S. Chengdu, Sichuan, China.

TUE, 21st Oct. Chengdu

09:00-17:00	Registration
17:00-18:30	Briefing meeting on doing business in China by the EU SME Centre and IPR helpdesk
18:30-20:00	Cocktail Party & Networking Venue: Jinjiang Hotel

WED, 22nd Oct. Chengdu

09:30-10:00	Opening Ceremony Venue: Sichuan Hall, 3F VIP Building
10:00-12:00	Keynote Speeches and discussion on New Silk Road Cooperation between Eastern Europe and Western China Venue: Sichuan Hall, 3F VIP Building
10:30-12:00	Side Event: Fostering EU-China Collaborative Innovation in ICT (Part I) (CHOICE Event) Venue: Four Seasons Hall, 1F North Wing
12:00-14:00	Lunch Break

14:00-17:30	<p>Parallel Sessions:</p> <p>Session 1: EU-China Cluster Cooperation Seminar Venue: Dignitary Hall, 1F North Wing</p> <p>Session 2: EU-China General Aviation Seminar Venue: Brocade City Hall, 2F North Wing</p> <p>Session 3: EU-China Modern Agriculture Seminar Venue: B Chengdu Hall, 3F VIP Building</p> <p>Side Event: Fostering EU-China Collaborative Innovation in ICT (Part II)(CHOICE Event) Venue: Four Seasons Hall, 1F North Wing</p>
18:30-20:00	<p>Gala Dinner hosted by Chengdu Municipal Government Venue: Sichuan Hall, 3F VIP Building</p>

THU, 23rd Oct. Chengdu

09:30-12:00	<p>B2B & C2C Matchmaking (1st section) to be opened by Mr Peltomäki Venue: Dignitary Hall, 1F North Wing</p> <p>TORCH-CDTI Industry and Innovation Forum Venue: Four Seasons Hall, 1F North Wing</p>
12:00-14:00	Lunch Break
14:00-17:00	Cluster/Company Visit (optional)
14:00-17:30	<p>B2B & C2C Matchmaking (2nd section) Venue: Dignitary Hall, 1F North Wing</p>
14:00-16:00	<p>European Enterprise Network (EEN) Global Partners Conference Venue: M3, EUPIC, 6F, West Building, La De Fang Si, 1480 Tianfu Avenue</p>
17:00-18:00	Cluster Mission Debriefing Session

THU-MON, 23rd - 26th Oct. Chengdu

09:30-17:30	Exhibition Venue: Chengdu Century City New International Exhibition Center Address #198, Century City Road, Chengdu, 610041, China
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FRI, 24th Oct, Panda Base & Neijiang City

08:00-09:00	Transfer to Panda Base (see http://www.panda.org.cn)
09:00-11:00	Panda Base Visit or alternatively Cluster Visit
12:00-14:00	Transfer to Neijiang city (180km)
14:00-14:30	VIP meeting with Mayor
14:30-16:30	Promotion Conference on Cooperation Projects
16:30-18:30	<ul style="list-style-type: none">• B2B matchmaking (companies attending the matchmaking in Neijiang City also need to register in the B2Match website. The main industry sectors in Neijiang City are precision machinery manufacture, bio-medicine and modern agriculture)• Company and cluster visit (optional) to Neijiang industrial park
18:30-20:00	Welcome reception
20:00-20:30	City tour
20:30-22:30	Back to Chengdu

ABOUT NEIJIANG CITY

Neijiang is a megacity to be constructed as planned in the Regional Planning of Chengdu-Chongqing Economic Zone and the “12th Five-year Plan” of Sichuan Province; it is promoting construction of “five news”, i.e. New Town of Neijiang, new areas of counties, key towns and townships, new villages of farmers and emerging industries. The New Town of Neijiang, planned to cover 103 km² with total static investment of CNY 75 billion, is constructed to be the economic, administrative, sports, cultural and commercial center of Neijiang. By 2017, the completed urban area of Neijiang is expected to reach 100 km², while the completed area of Weiyuan County, Zizhong County and Longchang County is expected to reach over 28 km², respectively.

Neijiang has been included in the national adjustment and reconstruction plan regarding old industrial bases. Awarded as a Demonstrative Base for Environment-friendly CFB Power Plant in China, an Electronic Information Industry Supporting Base for Chengdu-Chongqing Economic Zone, China Automobile (Motorcycle) Parts Manufacturing Base, a Demonstrative Base of City Mineral Products in China, and a Comprehensive Utilization Base of Vanadium-Titanium Resources in the Western Region, Neijiang is focusing on creating seven parks with coverage of 80 km². By 2017, there will be two parks of over 50 billion Yuan, one park of 40 billion-Yuan level, one park of 30 billion-Yuan level and three parks of 20 billion-Yuan level.

Modern commercial, trade and logistics industries

It will be constructed to be a regional commercial, trade and logistics center, with accelerated construction of one base, one park and seven centers; by 2017, it is expected to have one concentration area of ten-billion-Yuan service industry and two parks of ten-billion-Yuan level within Neijiang.

Metallurgical and building material industry

By 2017, it is expected to be cultivated as an industry of 100 billion-Yuan level; Chuanwei Comprehensive Vanadium-Titanium Resource Utilization Project will have been put into operation, and projects for production of building materials, cement and new energy-saving glass will have been constructed at a faster speed.

Resource recovery industry

By 2017, the Southwest Industrial Base of Renewable Resources that covers 4.8 km² will have taken shape, formed a mineral city concentrated with 1.85 million tons of various mineral resources, and introduced well-known renewable energy enterprises and foreign enterprises including SK Company from South Korea.

Electric power and energy industry

It has the internationally advanced CFB technology; demonstrative CFB power stations of 100,000 KW, 300,000 KW and 600,000 KW have been constructed; it is planned to construct a demonstrative CFB power station of 660,000 KW.

Mechanical and automobile part industry

By 2017, it is expected to be cultivated as an industry of 50 billion-Yuan level; such main products as crank shafts, steel spring plates and machine tools have relatively high market shares, and serve to support FAW-Volkswagen, Dongfeng Automobile and Changan Auto; such enterprises among the world top 500 as TEWOO have been introduced.

Electronic information industry

It serves to support Chengdu and Chongqing and to radiate to all over China. By 2017, it is expected to be cultivated as a 10 billion-Yuan industry, and such well-known electronic information enterprises as HP and Ju Teng International have been introduced.

Food and beverage industry

By 2017, it is expected to be an industry of 50 billion-Yuan level; the gold triangle base of white spirit is constructed at a faster speed; such projects ranking among the world top 500 as Want Want Group from Taiwan and Huarun Snowflake Beer Company (Huarun) have been introduced.

Geographical advantage

Neijiang has 8 expressways and 4 railways running through, with 4 airports and three ports around; currently, it has become the second cross hub of expressways in Sichuan Province. After Chengdu-Chongqing Inter-city Expressway is put into operation, Neijiang will be integrated into the half-an-hour economic circle of Chengdu and Chongqing. By then, a comprehensive communication hub connecting the south and the north, the east and the west and stretching in all directions will have taken shape in the West.

Advantage of market

Within 200 km centering on Neijiang, there are 12 large and medium-sized cities, with a population of 200 million. Neijiang is densely populated with its population density only second to Chengdu within Sichuan Province; the deposit balances have broken through CNY 100 billion, presenting great consumption demand and business opportunities.

Advantage of resources

Neijiang is among the regions which are most concentrated with mineral resources. Within Neijiang and surrounding regions, there are 23 kinds of minerals, including energy resources such as coal, oil shale, petroleum and natural gas. The reserve of coal reaches up to above 480 million tons; the reserve of natural gas reaches up to 36 billion cubic meters; the planned production capacity of shale gas within 10 years will reach 1 billion cubic meters, and it will be constructed to be the first shale gas development and experimental area in China; the total reserve of limestone resource is 3.8 billion tons; the conservative reserve of quartz sandstone is 250 million tons.