**Press Release**

**1st of December 2014, Ankara**

**ICSG Istanbul 2015**

**Smart Grid, Smart Development**

The “3rd International İstanbul Smart Grid Congress and Fair” will be held in Istanbul Haliç Congress Center on the 29 - 30th of April 2015 under the auspices of Ministry of Science, Industry and Technology, Ministry of Energy and Natural Resources of Turkey and UGETAM (International Gas Training, Technology and Research Center.)

First of the “International Istanbul Smart Grid Congress and Fair” (ICSG İstanbul 2013) was organised on the 9th May 2013, which opening session had been honoured by the presence of Recep Tayyip Erdoğan, as Prime Minister of the period, has entered worldwide fairs list as of its 3rd year and advances on the path towards becoming a congress and fair that provides positive contributions to our country’s publicity at international platform with the participation of thousands of experts and academicians.

**Prominent speakers of the world are in this Congress**

**John McDonald,** former president of IEEE, IEEE PES 3rd Region Science Board Member, CIGRE USA National Committee (USNC) Technical Activities Vice Manager, IEEE PES Transformers Committee Former President and Smart Grids Consumer Cooperation (SGCC) Board President, GE Technical Strategy and Development Director and **also a consultant to White House**, has confirmed to attend ICSG İstanbul 2015 Congress and Fair as “keynote speaker”. In addition, **Gianluca Fulli,** **European Commission of Smart Grids Project Leader,** has acceptedICSG İstanbul 2015 “keynote speaker**”** invitation.

**Unmissable Sessions**

During ICSG İstanbul 2015, major subjects of the energy sector in Turkey and throughout the world will be handled, as well as bilateral business meetings and commercial agreements. Throughout sessions, high level delegations from government, senior managers of international companies will be evaluating significant issues in the agenda at İstanbul Halic Congress Center. In these Unmissable sessions, it is possible to find opportunities to access up-to-date information and presentations regarding significant topics of the energy sector.

**High Level Delegations from Government in ICSG İstanbul 2015**

Government and bureaucrat level delegations will be attending ICSG İstanbul 2015, especially from **America, England, France, Italy, Netherlands, CIS Countries, Middle and East Africa, South America and Middle East** countries, and bilateral meetings will be heldin free of charge. Such bilateral meetings will provide to the attending companies the opportunity of increasing their cooperation with foreign companies. The Ministry of Economy will also organise a “Hosted-Buyer Delegation”.

**ICSG Istanbul 2015 National and International Publicity Works Continue with Intense Efforts**

ICSG Istanbul 2015 publicity activities has been realised in the “2014 IEEE PES Innovative Smart Grid Technologies Conference Europe” that was held on the 12th-15th of October 2014 in Süleyman Demirel Cultural Center of Istanbul Technical University.

ICSG Istanbul 2015 publicity activities has been realised in the European Utility Week Congress and Fair that was held in Amsterdam on the 4th-6th of November 2014, which we have country partnership as Turkey.

ICSG Istanbul 2015 publicity activities has been realised also by participating in the “Buildings Energy Efficiency Conference” organised by ROYAL DANISH CONSULATE GENERAL, EKSPORTRÅDET - THE TRADE COUNCIL of Denmark as of the 5th of November 2014.

ICSG Istanbul 2015 has been publicised through both presentations and booth participation, in the IIFREEE 2014 International Investment Forum for Renewable Energy & Energy Efficiency for MENA Congress and Fair held in Jordan by Arab Renewable Energy Commission and Jordan Renewable Energy Association as of the 16th-18th of November 2014.

Publicity works for ICSG Istanbul 2015 has been realised with booth participation at the “Communication Summit” that was held in Bursa Hilton Hotel by ELDER on the 17th of November 2014.

Publicity works for ICSG Istanbul 2015 Congress and Fair shall be realised with booth participation at the German-Turkish Energy Forum to be held in Berlin, Germany by the German Ministry of Economy on the 2nd of December 2014.

Distrubutech Conference and Exhibition to be held in San Diego, USA on the 3rd–5th of February 2015 shall be visited to realise publicity of ICSG Istanbul 2015 Congress and Fair. A Turkish commercial delegation shall be organised to participate in this conference.

3rd International Istanbul Smart Grid Congress and Fair, aimed to be beneficial to public officials, decision makers, private sector, investors of our country’s energy field and those who provide goods and services in energy sector, is already shown great interest.

**For detailed information regarding the 3rd International Istanbul Smart Grid Congress and Fair, please refer to** [**www.icsgistanbul.com**](http://www.icsgistanbul.com)

***Contact:***

Gizem YÜCEL, General Coordinator

Mail : gizem@hhbexpo.com.tr

GSM : +90 542 788 68 72

Web : [www.icsgistanbul.com](http://www.icsgistanbul.com) [www.hhbexpo.com.tr](http://www.hhbexpo.com.tr)

**Ankara Office:** **İstanbul Office:**

Hilal Mah. 4. Cad. No: 46/1-2 Büyükşehir Mah. Cumhuriyet Cad.

Yıldız Çankaya Ankara No: 1 Ekinoks Rezidans E1 Blok D: 8

Tel : +90 312 438 38 11 Beylikdüzü / İstanbul

Tel2 : +90 312 442 49 33 Tel : +90 212 873 00 81

Fax : +90 312 438 36 82 Fax : +90 212 873 00 82