TECH BOOST PROGRAM



The Tech Boost Program is designed as a partnership between Europe's leading B2B startup accelerator and selected regional accelerators, supported by European Fund for Southeast Europe (EFSE) Entrepreneurship Academy. Regionally, the program will be

implemented by ICK/Kosovo, SPARK/Bosnia and Herzegovina, Seavus Accelerator/Macedonia and Krapina Zagorje County Entrepreneurial Centre/Croatia.



The Tech Boost Programme is designed to accelerate the growth of early stage start-up founders who wish to prepare for the first investment round. The program covers wide range of verticals and industries while prioritizing impact-driven entrepreneurs.

WHAT WE OFFER

Pre-accelerator program is run onsite by Krapina Zagorje County Entrepreneurial Centre, WBAF Croatia Country Office and complemented by:

 Startup Wise Guys 8 weeks online program with pre-defined tasks, workshops, webinars

- Online one-on-one mentoring (through the Startup Wise Guys online program providing access to international coach and mentor network);
- Onsite bootcamp provided by Startup Wise Guys (at partner accelerator locations)
- Live pitching at Demo Day at PODIM, Slovenia in May 2020



WHO IS IT FOR?

The program is designed for those startups that:

- show up and are accountable
- are able to take constructive feedback
- are open to changing their mindset and do what it takes to be successful in business
- are willing to follow the advice and take action

Pre-Accelerator program is meant for early stage startup founders, who have the ambition to do commit full time and are ready to fight for regional and international success! Ideally, the startup should be in the early stage of MVP development, or have a draft MVP.

Interested founders are requested to complete the Application Form which will be used for selection of a shot list who would be asked to make a pitch presentation for final selection. Please apply by filling out the application form Startup Includer platform.

For participants from Croatia, application process starts on 2nd of February and is open until 2nd of March. The training starts on 16th of March.



Online program will help and support onsite programs to take participants through the startup basics and get them ready for the next steps on the startup-journey. The program is executed with recorded and live content. Each week of the 8-week program focuses on a specific topic from which homework and activities are built. The platform can be used to maintain communication with organizers and other participants creating an online learning and networking environment spanning across and outside the regional countries.

ABOUT PARTNERS

EFSE ENTREPRENEURSHIP ACADEMY

The EFSE Entrepreneurship Academy, an initiative of the EFSE Development Facility, encompasses a range of programs to support local business development throughout the EFSE target region. By working together with on-the-ground organizations that drive incubation and acceleration projects, the Entrepreneurship Academy provides entrepreneurs with guidance, resources, mentoring, networking opportunities, the chance to receive financial backing, and other means necessary to turn good ideas into successful enterprises. In this way, the Entrepreneurship Academy and its partners help create an environment where entrepreneurs can thrive – driving the spirit of EFSE as "The Entrepreneurship Fund".

More information: www.efse.lu/entrepreneurshipacademy

STARTUP WISE GUYS

Startup Wise Guys is Europe's leading B2B startup accelerator, present in all three Baltic states with participants from around the world, also voted VC fund of the year 2019 in CEE. SWG displays a 77% survival rate, and is one of the most active early stage investors in Nordics & CEE with more than 145 portfolio companies.

More information: startupwiseguys.com

KRAPINA ZAGORJE ENTREPRENEURIAL CENTER

Entrepreneurial Center of Krapina-Zagorje County is an entrepreneurial support institution for small and medium-sized enterprises providing high-quality services for SMEs, which enables sustainable development of the entrepreneurship sector of the Krapina-Zagorje County, enhances the competitiveness of the economy, with the aim of growing and developing the economy in the county.

Services provided by the Entrepreneurial Center of Krapina-Zagorje County are:

- Consultation and information on financing possibilities
- Development of business plans and investment studies
- Cost-benefit analysis and feasibility studies
- Education
- Preparation and implementation of regional, national and EU funded projects

In 2020, the Business and Technology Incubator of Krapina-Zagorje County will be opened, which will be managed by the Krapina-Zagorje County Entrepreneurial Center. The business-technology incubator will have 2040 m2 with 5 production and 8 service incubation facilities, 3 educational and technological spaces, and 2 coworking spaces, as well as a multipurpose hall. Entrepreneurial Center of Krapina-Zagorje County has acquired the status of a partner authorized to represent the WBAF (World Business Angels Investment Forum) in the Republic of Croatia as the first WBAF office opened in a European Union. More information:

https://poduzetnickicentar-kzz.hr https://croatia.wbaforum.org/

