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**Dialogue for
Economic
Diversification**



وزارة الخارجية
Ministry of Foreign Affairs
State of Kuwait | دولة الكويت



KDIPA
هيئة تشجيع الاستثمار المباشر
KUWAIT DIRECT INVESTMENT PROMOTION AUTHORITY

9TH 2025
**EU
GCC**
BUSINESS
FORUM
KUWAIT

**TOGETHER IN
A NEW ERA FOR
PARTNERSHIP**

 **5-6 NOVEMBER 2025**

 **SHEIKH ABDULLAH AL SALEM
CULTURAL CENTRE, KUWAIT**



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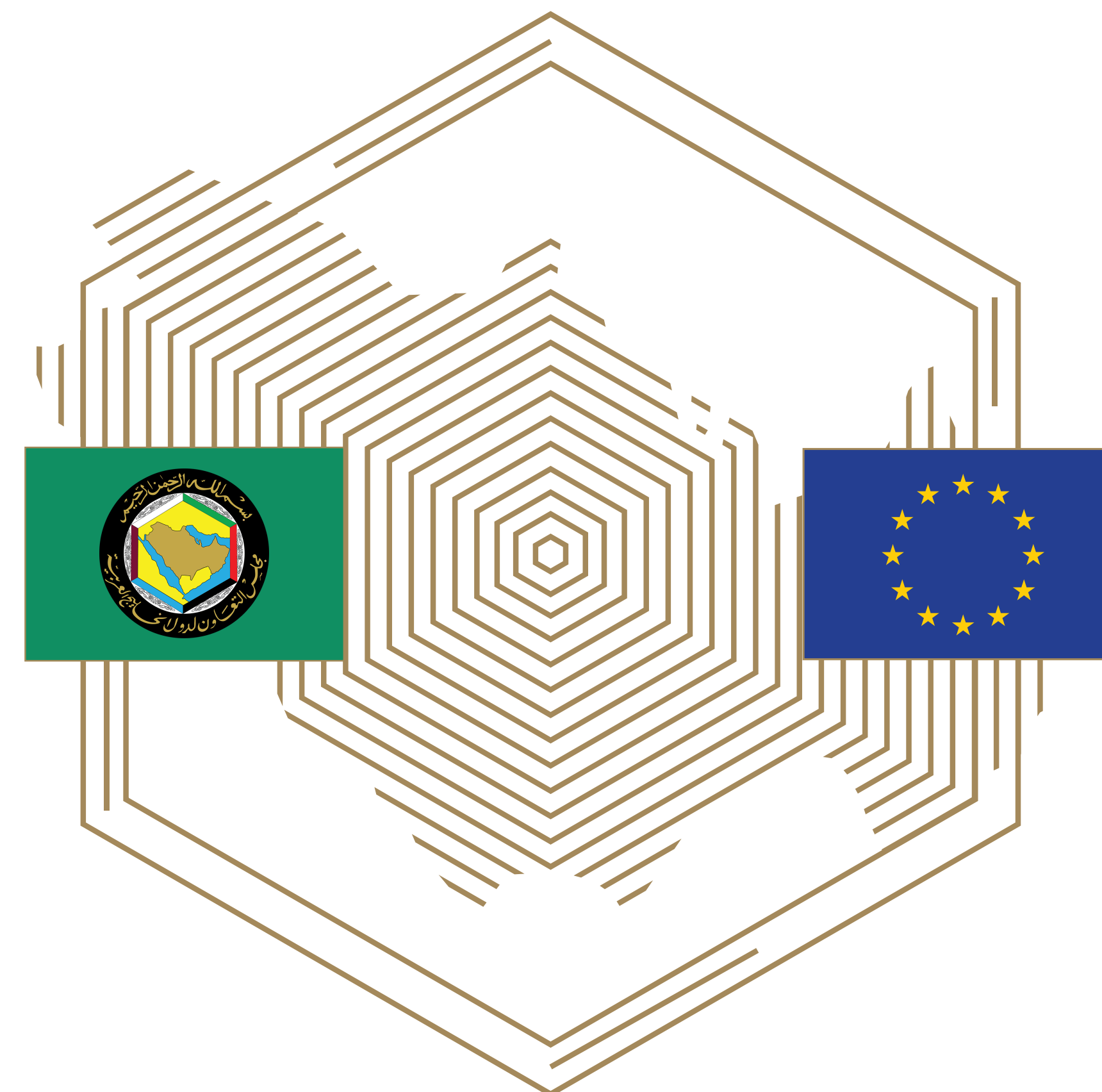
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Background & Context

EU-GCC relations are built on the 1988 Cooperation Agreement, which established regular dialogues on cooperation in economic relations, energy, environment, and research. The 2022–2027 Joint Action Programme further strengthened this partnership, endorsed in February 2022.

The EU-GCC Dialogue on Economic Diversification project was launched in 2018 to support the Gulf's drive to diversify away from oil and gas. Its **Phase II (2025–2027)** continues this work, focusing on innovation, trade, and investment.

The 9th EU-GCC Business Forum is organized within this framework. Under the theme “Together in a New Era for Partnership,” it will convene in Kuwait on **5–6 November 2025**, alongside the **29th EU-GCC Joint Council Meeting**.





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About the Forum



Dates: 5–6 November 2025



Venue: Sheikh Abdullah Al Salem Cultural Centre



Contracting Authority:

- European Commission,
Brussels – Service for Foreign Policy
Instruments (FPI)



Implementation Partners:



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Why the Forum Matters

- The EU is one of the GCC's largest trading and investment partners.
- Both regions are prioritizing **economic diversification**, digital transformation, and clean technologies.
- Kuwait, as 2025 GCC Chair and host, plays a pivotal role in advancing **Vision 2035** goals of private sector expansion and knowledge-based growth.
- The Forum strengthens EU-GCC ties through **high-level exchanges, business networking, and policy dialogue.**



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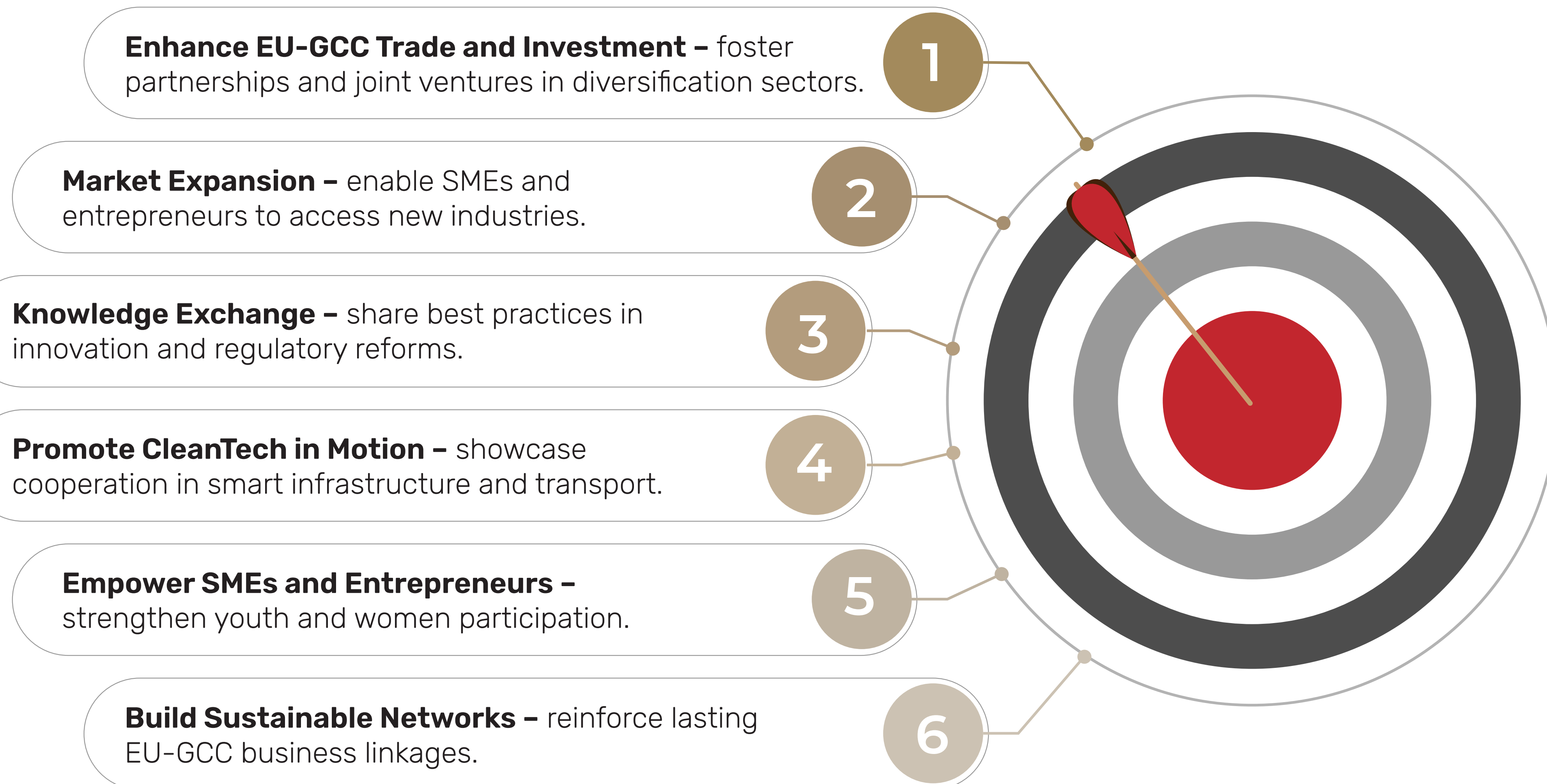


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Overall Objectives





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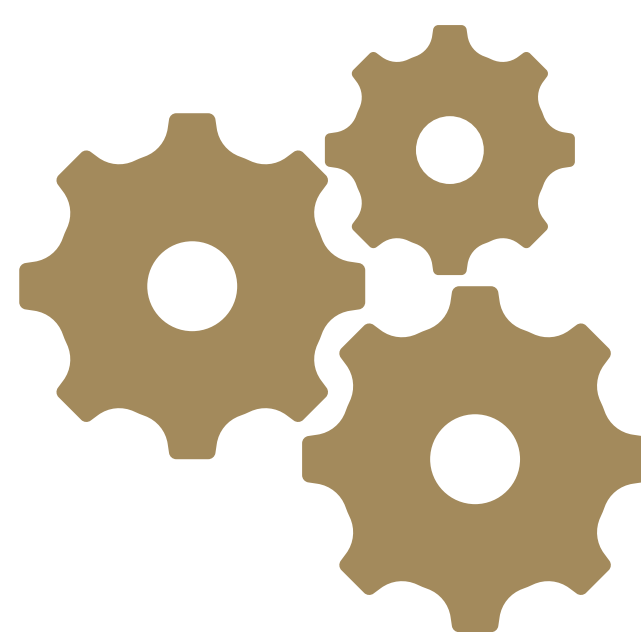


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Focus Areas



**Trade,
 Connectivity
 & Investment
 Facilitation**



**Digital
 Economy, AI
 & Emerging
 Technologies**



**Businesses,
 SMEs
 & Skills
 Development**



**Healthcare,
 Food
 Security
 & Tourism**



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Stakeholders & Target Audience





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Forum Structure

Day 1 | 5 November (Main Day)

- **Opening & High-Level Plenary:** EU-GCC Economic Outlook.
- **Thematic Sessions:**
 - ➔ Trade & Investment
 - ➔ Digital Economy & AI
 - ➔ Businesses, SMEs & Skills
 - ➔ New Avenues of Cooperation
- **Showroom:** Runs in parallel all day (B2B, G2B, G2G).
- **Facilities:** Six dedicated rooms, hybrid-ready, each accommodating up to 50 participants.



Day 2 | 6 November (Investment Focus)

- **Showroom (all day, parallel):** Bilateral and multilateral meetings continue.
- **Facilities:** Six dedicated rooms, hybrid-ready, each accommodating up to 50 participants.
- **Two concentrated investment sessions:**
 - ➔ Investment Facilitation & Market Access – dialogue with GCC investment authorities
 - ➔ Direct Investment & Co-Investment Opportunities – EU investors/EIB with GCC sovereign funds and state holdings
- **Closing Segment:** Forum outcomes presentation and exchange of MoUs/agreements.



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Country Showroom

An exhibition space will be organized at the Forum, where Member States are invited to showcase **2-3 priority sectors or notable success stories.**

Booth Materials & Branding may include:

- Country brochures
- Investment opportunity profiles
- Sector fact sheets
- Audio-visual presentations
- Promotional giveaways

Exhibition Setup

- Backdrop or banners
- National staff to support the exhibition
- Standard booth furniture (*table, chairs, and pin boards for posters*) will be provided by the Forum organizers

Offered by the Government of Kuwait



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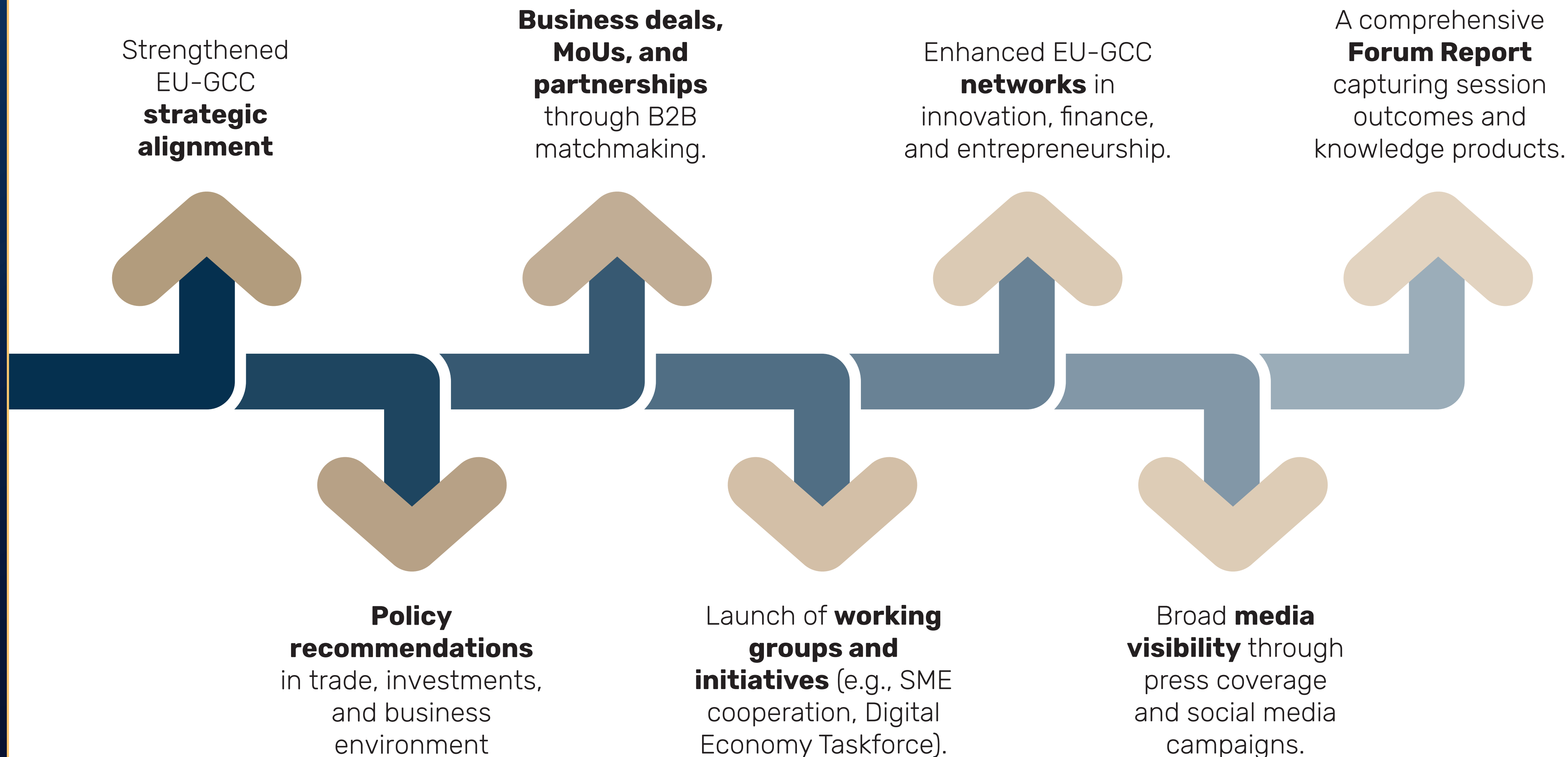


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Expected Outputs





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