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**Dialogue for  
Economic  
Diversification**

**9TH** 2025  
**EU  
GCC  
BUSINESS  
FORUM**  
KUWAIT

# TOGETHER IN A NEW ERA FOR PARTNERSHIP

 **5-6 NOVEMBER 2025**

 **SHEIKH ABDULLAH AL SALEM CULTURAL CENTRE, KUWAIT**

## Day 1

### 5 November (Main Day)

- **Opening & High-Level Plenary:**  
EU-GCC Economic Outlook.
- **Thematic Sessions:**
  - Trade & Investment
  - Digital Economy & AI
  - Businesses, SMEs & Skills
  - New Avenues of Cooperation
- **Showroom:** Runs in parallel all day (B2B, G2B, G2G).
- **Facilities:** Six dedicated rooms, hybrid-ready, each accommodating up to 50 participants.

## Day 2

### 6 November (Investment Focus)

- **Showroom** (all day, parallel): Bilateral and multilateral meetings continue.
- **Facilities:** Six dedicated rooms, hybrid-ready, each accommodating up to 50 participants.
- **Two concentrated investment sessions:**
  - Investment Facilitation & Market Access – dialogue with GCC investment authorities
  - Direct Investment & Co-Investment Opportunities – EU investors/EIB with GCC sovereign funds and state holdings
- **Closing Segment:** Forum outcomes presentation and exchange of MoUs/ agreements.



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### Event Info

EU-GCC relations are built on the 1988 Cooperation Agreement, which established regular dialogues on cooperation in economic relations, energy, environment, and research. The 2022–2027 Joint Action Programme further strengthened this partnership, endorsed in February 2022.

**The EU-GCC Dialogue on Economic Diversification project** was launched in 2018 to support the Gulf's drive to diversify away from oil and gas. Its **Phase II (2025–2027)** continues this work, focusing on innovation, trade, and investment.

**The 9th EU-GCC Business Forum** is organized within this framework. Under the theme "Together in a New Era for Partnership," it will convene in Kuwait on **5–6 November 2025**, alongside the **29th EU-GCC Joint Council Meeting**.



#### Maroš Šefčovič

European Commissioner for  
Trade and Economic Security



#### Luigi Di Maio

EU Special Representative  
for the Gulf



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