

LCBA Canada Phase II Launch Event

Thursday 12th September 2024

Indicative Agenda



LCBA Canada Phase II Launch Event		
BRUSSELS (EU) HUB	VIRTUAL PLENARY EVENT	VANCOUVER (CANADA) HUB
14:00–14:15 CET		
<p>Registration, Brussels venue</p>		
<p>Introduction and opening remarks</p> <p>Driving cleantech trade and cooperation is the purpose of the Low Carbon and Circular Economy Business Action (LCBA). This session will introduce the programme to new stakeholders and discuss how we facilitate cleantech collaboration between the EU and Canada. It will also launch phase II of the project and provide early information about new, upcoming opportunities.</p> <p>Format: presentation</p> <p>Speakers TBD (FPI/EU)</p>		
<p>Panel Discussion: The Canadian market – sectors, opportunities and gaps</p> <p>Canada presents an exciting and largely untapped market for EU cleantech innovators. This session aims to share Canadian market intelligence gathered over the last three years with a focus on sector-specific gaps and opportunities.</p> <p>Format: 45min discussion / presentations; 15min Q&A period</p> <p>Panellists / presenters: TBC</p>		
<p>Networking coffee break</p> <p>This period will allow all stakeholders to meet and hold informal discussions about funding, project learning and future opportunities. LCBA Canada project team members will be available to facilitate introductions and promote engagement both virtually and in person.</p>		
<p>Panel Discussion: Innovation funding and growth support in the EU</p> <p>This session will discuss existing and emerging new funding / financing mechanisms available to innovators in the EU. The session will also hear from EU innovators in the audience about funding gaps, opportunities and linkages with Canada to encourage a meaningful discussion.</p> <p>Format: 40min panel discussion followed by 20min open floor and general Q&A</p> <p>Panellists / presenters: TBC</p>		

<p>7:50–8:00 PT 16:50–17:00 CET</p>	<p>Coffee Break</p>		<p>Registration, Vancouver venue</p>
<p>8:00–8:10 PT 17:00–17:10 CET</p>		<p>Introduction to the simultaneous Vancouver-Brussels Plenary session</p> <p>Welcome remarks by EU representatives will be followed by the formal announcement of phase II of LCBA Canada and 3.5 years of additional support of EU-Canada cleantech trade and collaboration, funded by the European Union.</p> <p>Speakers TBD (FPI/EU)</p>	
<p>8:10-8:30 PT 17:10-17:30 CET</p>		<p>EU-Canada: reflexions and new opportunities</p> <p>The session will focus on some of the new partnership and collaboration opportunities facilitated by LCBA Canada Phase II. The session will also include an introduction from First Nations communities in Canada, highlighting the collaboration started during Phase I and the growing opportunities these potential partnerships present for cleantech innovators.</p> <p>Format: presentation</p> <p>Speakers: Jose Canjura, LCBA Canada Team Leader; First Nations representative TBC</p>	
<p>8:30-8:50 PT 17:30-17:50 CET</p>		<p>EU Seeds in Canadian Fertile Soil: LCBA Seal Award Ceremony</p> <p>Introduction to the LCBA Seal and presentation of selected partnerships receiving it. Session includes brief presentations by the awardees about their technology solutions or projects.</p> <p><i>Pitch #1: TBD (EU and Canadian company)</i></p> <p><i>Pitch #2: TBD (EU and Canadian company)</i></p> <p><i>Pitch #3: TBD (EU and Canadian company)</i></p> <p><i>Pitch #4: TBD (EU and Canadian company)</i></p> <p>Format: Award ceremony and individual pitch presentations</p> <p>Speakers: company partners TBC</p>	
<p>8:50-9:00 PT 17:50-18:00 CET</p>		<p>Q&A session and comments from the audience</p> <p>This session provides an opportunity to any participants attending in-person or virtually to ask questions of share insights / experiences</p>	
<p>9:00-9:05 PT 18:00-18:05 CET</p>		<p>Closing Remarks</p> <p>Closing remarks for the plenary virtual session and acknowledgement of next steps, including start of phase II.</p> <p>Speaker: TBD (FPI/EU)</p>	
<p>9:05-10:05 PT 18:05-19:05 CET</p>	<p>Cocktail & networking reception</p> <p>A cocktail reception and additional networking time will be provided in Brussels after the virtual plenary session</p>		<p>Breakfast panel discussion: European Cleantech Innovation – Why does this matter for Canada?</p> <p>This session will present a snapshot of European innovation and provide attendees with market intelligence about key sectors for cleantech innovation in</p>

			<p>the EU. The session will also touch on strategic areas of interest like battery supply chain, critical minerals and EV infrastructure with the aim of leveraging EU strengths in Canada for mutual benefit.</p> <p>Format: 40min panel discussion followed by 20min open floor and general Q&A</p> <p>Panellists / presenters: TBC</p> <p style="text-align: center;">Breakfast will be served</p>
<p>10:05 PT</p> <p>19:05 CET</p>			<p>Additional offsite activities (TBD)</p> <p>LCBA Canada is planning site visits to learn more about local opportunities and to strengthen new partnerships.</p> <p>Format: offsite visits TBC</p>